

There is no content on the web!

on the web, content is a king (stripped naked)

content is everybody, content is communities

content is friends, content is social

content is sharing

content is naming, content is tagging, content is categorising

content is organising, content is management

content is comments, content is conversation

content is linking, content is traffic

content is uploading, downloading

content is piracy, bootlegging, plagiarism

content is all rights reserved, content is copyright

content is attribution, non-commercial, no derivative works, share alike

content is open, content is public domain

content is dirty, noisy, messy

content is cheap, content is trash, content is amateur

content is remixing, cut n' paste

content is user-generated

on the web, content is a pawn (in emperor's clothes)